



SLC (UNIVERSITY OF DELHI)

Shyam Lal College

NIRF, NAAC ACCREDITED

UNDER DBT STAR COLLEGE PROGRAMME



CENTRE FOR INDUSTRY INTERACTION (CII)
ACADEMIC SESSION 2024-2025

REPORT ON BUSINESS BLITZ

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DATE & VENUE :December 6 and 7 2024, Unstop

NO. OF REGISTRATIONS : 300+

NO. OF ROUNDS : 2

BUSINESS BLITZ QUIZ COMPETITION REPORT



SLC (University of Delhi) SHYAM LAL COLLEGE

NAAC A++



CENTRE FOR INDUSTRY INTERACTION

IN COLLABORATION WITH

IQAC

PRESENTS

BUSINESS BLITZ

**BIZ
BATTLE**
QUIZ
COMPETITION



**CORPORATE
BAZIGAR**
CASE STUDY
COMPETITION

REGISTER NOW

DATE:
6-7 DECEMBER
2024

TIME:
5:00 P.M.
ONWARDS

MODE:
ONLINE ON
UNSTOP

EXCITING PRIZE AWAITS

PROF. RUCHIKA RAMAKRISHNAN
CONVENOR

PROF. KUSHA TIWARI
DIRECTOR IQAC

PROF. RABI NARAYAN KAR
PRINCIPAL

FACULTY TEAM MEMBERS:-

DR. MAST RAM DR. NITI AGRAWAL DR. RAJKUMAR PRASAD DR. SANJAY KUMAR
DR. SUPRITI MISHRA MS. POONAM MS. PALAK KAKKAR MS. SWATI MS. PRIYA KHANNA

STUDENT TEAM MEMBERS:-

1-)ARYAN	5-)DIVYANSH	9-)SARTHAK	13-)SIYA	17-)VIKAS	21-)PREM	25-)NITIN
2-)HARSHIKA	6-)ANAND	10-)KRISH	14-)ADITYA	18-)KIRTI	22-)DURLABH	26-)RITIK
3-)PRIYANSHI	7-)TANISHQ	11-)PIYUSH	15-)DIKSHA	19-)GAUTAM	23-)KHUSHAL	27-)NABEU
4-)ISHAN	8-)UPANSH	12-)HARDIK	16-)DANISH	20-)RAMANUJ	24-)AANCHAL	

@CII.SLC

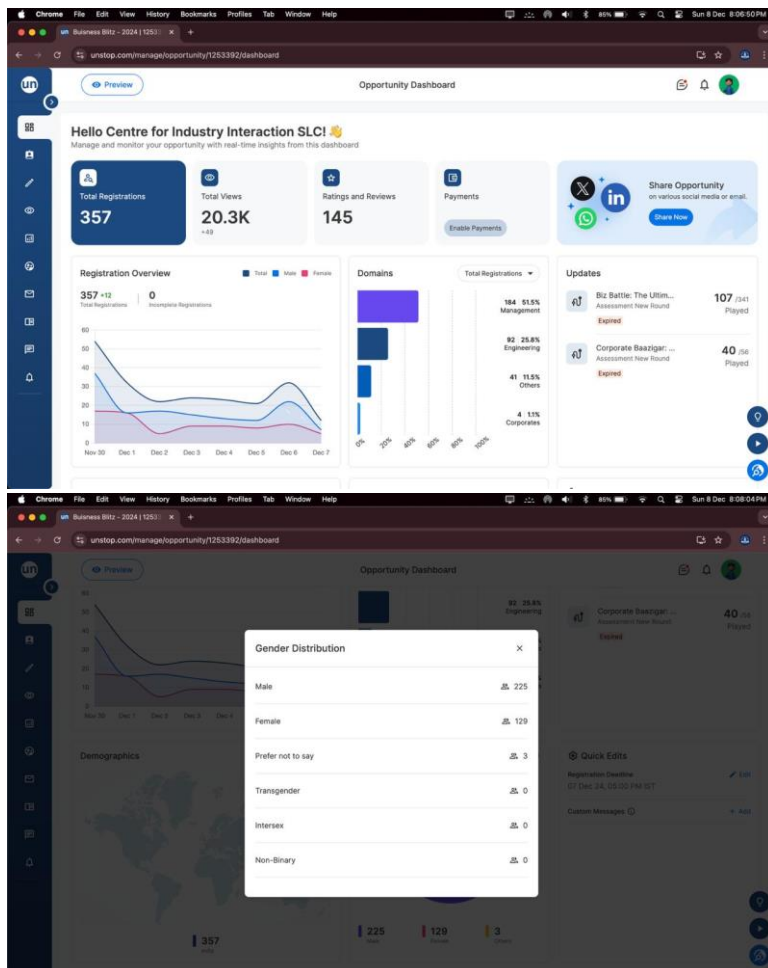
ARYAN- 8383057550 TANISHQ- 99105 50418

@CII_SLC

The Centre for Industry Interaction (CII) successfully organized the Business Blitz Quiz Competition, a dynamic and engaging event that tested participants' knowledge and quick thinking in the field of business and industry. The quiz aimed to promote awareness about the latest trends, innovations, and challenges in the business world. The event was a huge success, receiving an overwhelming response from participants. We are delighted to report that the event concluded smoothly, with all logistics and arrangements executed seamlessly.

PARTICIPATION AND REPRESENTATION

The competition witnessed participation from a diverse range of institutions and colleges, including prestigious IITs and IIMs, as well as various universities. Additionally, professionals and students from management, engineering, and corporate backgrounds also enthusiastically participated. This diverse representation added to the excitement and competitiveness of the event. Notably, the event also showcased an impressive gender balance, with active participation from both male and female participants, reflecting inclusivity and diversity.



COMPETITION FORMAT

The Business Blitz featured two exciting competitions: Biz Battle and Corporate Bazigar.

ROUND 1: BIZ BATTLE

Biz Battle was a 20-minute quiz held on 6th November 2024, which assessed participants' knowledge of business concepts, theories, and current events. The round was designed to test participants' ability to think quickly and accurately under pressure. Only participants who cleared this round were eligible to proceed to Round 2, Corporate Bazigar.

ROUND 2: CORPORATE BAZIGAR

Corporate Bazigar was a 30-minute case study challenge held on 7th November 2024, which required participants to apply their problem-solving skills to real-world business scenarios. This round evaluated participants' ability to analyze complex business situations and develop effective solutions. Participants who qualified from Round 1, Biz Battle, competed in this round to showcase their expertise and strategic thinking.

JUDGEMENT, WINNERS, PRIZES

The judgement took place on the basis of higher scores in least time possible. Several queries based upon the judgement criteria, result announcement, problem during submission were also entertained.

After an intense competition, the top honours went to the following winners:

First Place: Shreya Shinde

Second Place: Harsh

Third Place: Yash Desai

The winners were awarded with certificates and goodies.

CONCLUSION

The Business Blitz event was a resounding success, providing a platform for students and young professionals to showcase their expertise and compete for attractive prizes. The event's fast-paced rounds and challenging questions made it an exciting experience for all involved.

Organisers: (1) Aryan Khanduja (Team leader)
(2) Harshika Singh (Team leader)

Convenor: Prof. Ruchika Ramakrishnan